Best Western. B **Hotels & Resorts**

EXTERIOR LIGHTING SOLUTIONS

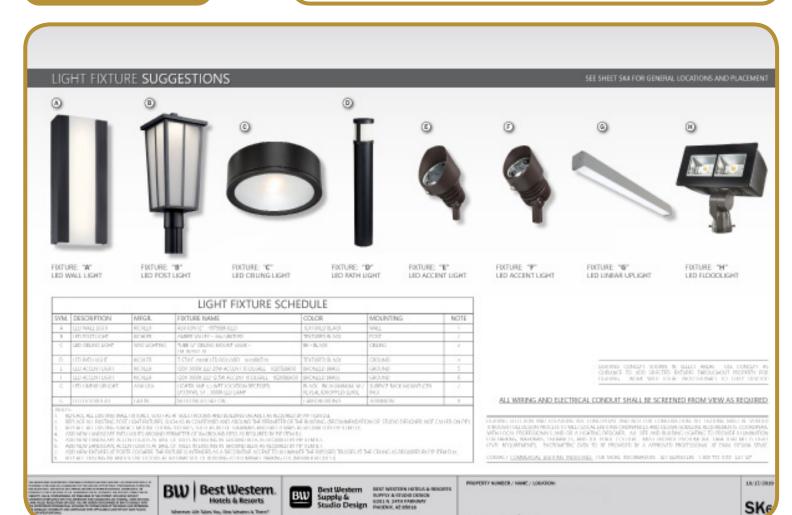
EXPRESS CONTRACT

\$750

The EXPRESS contract is a flat-fee contract with Studio Design charged to your BW account.

Selections provided are automatically approved per BW

WHAT IT IS



Guidelines.



WHAT YOU GET

- discuss your project.
- for your property. NO REVISIONS
- The conceptual architect will share a digital presentation with you. (see example to left)

Each property is unique. To understand how the architectural design can be suited to fit your design budget please reach out to our Contract Specialists and take the first step towards transforming your property!

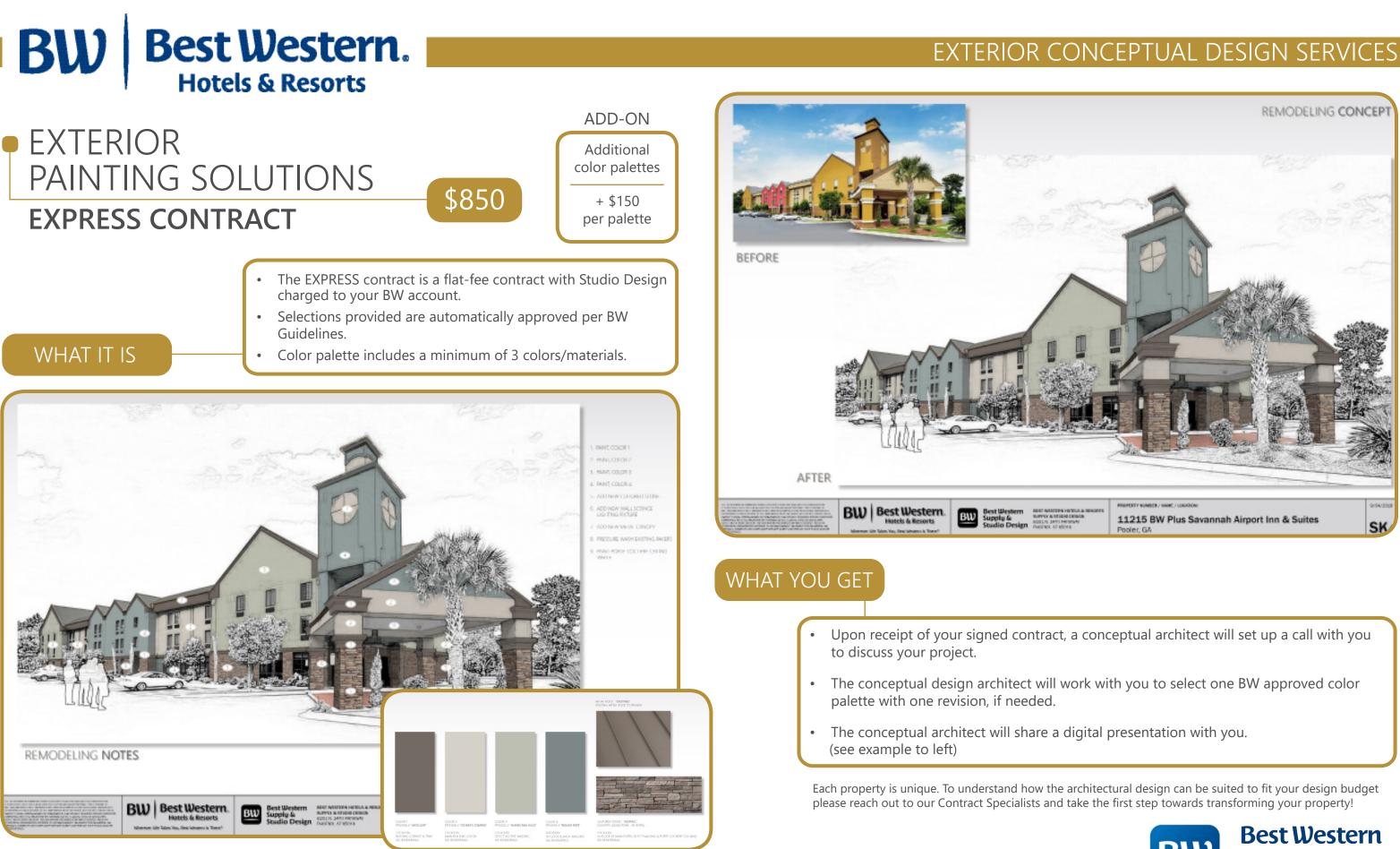
EXTERIOR CONCEPTUAL DESIGN SERVICES

Upon receipt of your signed contract, a conceptual architect will set up a call with you to

• The conceptual architect will work with you to select the appropriate fixtures as needed







studiodesign@bestwestern.com | 800.528.3601 option 4

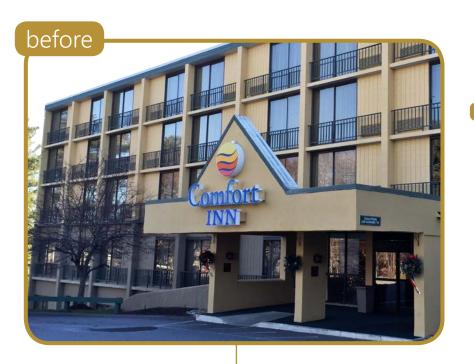
services provided by:







NEED HELP TO IMPROVE YOUR PROPERTY EXTERIOR?



EXTERIOR DESIGN SOLUTIONS

DESIGN STYLE OPTIONS

design process

- BW Studio Design will work with you to determine the scope of work to be completed.
- We then determine the number of views • needed.
- We provide estimated not-to-exceed design hours for your project.
- o Studio Design hourly fee is \$110 per hour
- o You'll be charged only for the hours used.
- Every contract includes 1 revision.
- If additional revisions are requested, an addendum contract will be required.

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option 1 : sketch



EXTERIOR CONCEPTUAL DESIGN SERVICES





option 3 : photorealistic



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EXTERIOR DESIGN SOLUTIONS

OPTION 1: SKETCH



design process

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- Every contract includes 1 revision.
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design possibilities

- Paint Colors
- Accent Materials
- Entry Canopy
- Lighting
- Porte Cochere
- **Roofline Addition**
- Architectural Detailing
- Facade Remodel
- Complete Building/Property Remodel
- Complete Style Change



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OPTION 2: 3D MODEL

design process

- BW Studio Design will work with you to determine the scope of work to be completed.
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- Every contract includes 1 revision.
- If additional revisions are requested, an addendum contract will be required.

design possibilities

before

- Paint Colors
- Accent Materials
- Entry Canopy
- Lighting
- Porte Cochere
- **Roofline Addition**
- Architectural Detailing
- Facade Remodel
- Complete Building/Property Remodel
- Complete Style Change

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after

BW Best Western PLUS

EXTERIOR CONCEPTUAL DESIGN SERVICES



BW





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EXTERIOR DESIGN **SOLUTIONS**

OPTION 3: PHOTOREALISTIC



design process

- BW Studio Design will work with you to determine the scope of work to be completed.
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- Every contract includes 1 revision.
- If additional revisions are requested, an addendum contract will be required.

design possibilities

- Paint Colors
- Accent Materials
- Entry Canopy
- Lighting
- Porte Cochere
- **Roofline Addition**
- Architectural Detailing
- Facade Remodel
- Complete Building/Property Remodel
- Complete Style Change

after

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EXTERIOR CONCEPTUAL DESIGN SERVICES







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